

Phase 1: Adobe Photoshop (Days 1–18)

Week 1

| Contents | Course outlines |
|---------------------------------|--|
| Fundamentals & Tools | Day 1: Introduction to Photoshop, Interface & Workspace |
| | Day 2: Selection Tools (Move, Marquee, Lasso, Magic Wand) |
| | Day 3: Layers, Layer Styles & Blending Modes |
| | Day 4: Brush Tool, Eraser & Custom Brushes |
| | Day 5: Color Correction (Curves, Levels, Hue/Saturation) |
| | Day 6: Retouching (Clone Stamp, Healing Brush, Dodge & Burn) |
| | Day 7: Hands-on Project: Image Editing & Retouching |

Week 2

| Contents | Course outlines |
|----------------------------|--|
| Advanced Techniques | Day 8: Text & Typography Effects |
| | Day 9: Smart Objects, Masking & Clipping Masks |
| | Day 10: Filters & Special Effects (Blur, Liquify, Sharpen) |
| | Day 11: Advanced Photo Manipulation & Compositing |
| | Day 12: Creating Mockups & Real-World Applications |
| | Day 13: Hands-on Project: Poster or Social Media Design |

Week 3

| Contents | Course outlines |
|---|--|
| Photoshop for Print & Branding | Day 14: Print Media Design (Business Cards, Flyers, Brochures) |
| | Day 15: Photoshop & Illustrator Workflow Integration |
| | Day 16: Exporting & File Formats for Web & Print |
| | Day 17: Non-Destructive Editing Techniques |
| | Day 18: Hands-on Project: Client-Based Design |

Phase 2: Adobe Illustrator (Days 19–36)

Week 4

| Contents | Course outlines |
|---------------------------------------|--|
| Fundamentals and Vector Design | Day 19: Introduction to Illustrator, Interface & Setup |
| | Day 20: Basic Shapes, Transform & Pathfinder Tools |
| | Day 21: Pen Tool Mastery & Creating Custom Shapes |
| | Day 22: Color Theory, Gradients & Swatches |
| | Day 23: Text & Typography, Custom Lettering |
| | Day 24: Hands-on Project: Logo Design |

Week 5

| Contents | Course outlines |
|-------------------------------|---|
| Advanced Vector Design | Day 25: Advanced Illustration Techniques |
| | Day 26: Mesh & Blend Tools for Smooth Gradients |
| | Day 27: Using Brushes & Special Effects |
| | Day 28: Creating Infographics & Data Visualization |
| | Day 29: Designing for Print vs Digital Media |
| | Day 30: Hands-on Project: Branding & Packaging Design |

Week 6

| Contents | Course outlines |
|---|---|
| Illustrator for Professional Design Work | Day 31: Using Illustrator for Web Design Assets |
| | Day 32: Exporting & File Optimization |
| | Day 33: Illustrator & InDesign Workflow Integration |
| | Day 34: Recap, Student Assignments, Q&A |
| | Day 35: Hands-on Project: Client-Based Design |
| | Day 36: Personal Branding & Portfolio Development |

Phase 3: Adobe Indesign (Days 37–45)

Week 7

| Contents | Course outlines |
|---------------------------------------|---|
| Layout & Publishing Design | Day 37: Introduction to InDesign, Interface & Workspace |
| | Day 38: Page Setup, Master Pages & Grids |
| | Day 39: Working with Text, Paragraph & Character Styles |
| | Day 40: Importing Graphics & Managing Links |
| | Day 41: Hands-on Project: Magazine or Brochure Layout |

Week 8

| Contents | Course outlines |
|---|---|
| Final Projects & Integration | Day 42: Working with Interactive PDFs & Digital Publications |
| | Day 43: Combining Photoshop, Illustrator & InDesign for Full Projects |
| | Day 44: Final Project Discussion & Guidelines |
| | Day 45: Student Final Project Presentations & Feedback |